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## **Automation Anywhere Roadshow**

**Audience Generation and  
Registration Management**

**Creative Design  
and Delivery**

**End-to-End  
Event Management**



**150+**  
People  
**3** Cities



Generating **CXO-level audience** and closing their registrations for a **multi-city road show** is easy for us, but executing the road show seamlessly is what we excel at. Majorel planned and organized a three city roadshow for Automation Anywhere, one of the leaders in Robotic Process Automation, in **Delhi, Pune & Hyderabad**.

An audience of **150+ people** was generated and engaged at the locations, boosting brand visibility and enabling direct interaction with decision makers and influencers.

